



## BIOLA MEDIA CONFERENCE 2010 EVENT PARTNER PACKAGES “WORLDS COLLIDE”

The Biola Media Conference is recognized as THE premiere event for Christians working in the entertainment field, and its impact is being felt globally.

The Biola Media Conference has become the largest national conference for entertainment professionals of faith working in mainstream media today. For 16 years it has changed the way Christians interact and work within the entertainment field by featuring major industry keynotes, and workshops, that explore the innovations and issues facing producers, writers, directors, and other media professionals. [www.biolamedia.com](http://www.biolamedia.com)

The annual event draws 600+ attendees in search of professional training and instruction from some of the most influential individuals in Film, TV, PR, Media Marketing, Management and Digital Media today. Topics cover every aspect of media related careers, technologies, and ministries from the creative, to the financial, to the production process.

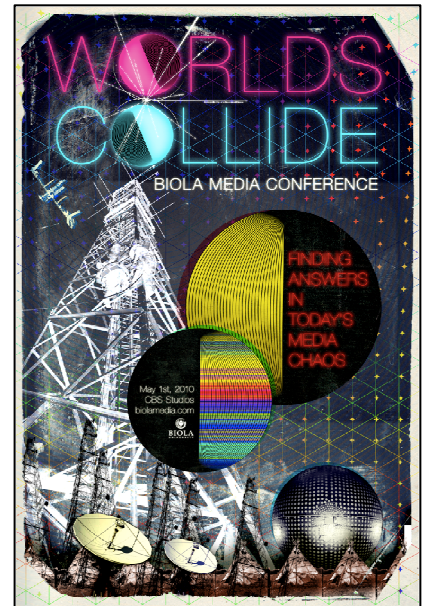
The 16<sup>th</sup> Annual Biola Media Conference will take place on Saturday, May 1, 2009 on the CBS Studio Center lot in Hollywood. This location creates the perfect environment to learn, engage, and interact with today's leaders of the film, television and digital media industries.

### **WORLDS COLLIDE: Finding Answers in Today's Media Chaos.**

This year's BMC explores the collision of old and new media as the industry experiences one of the greatest periods of chaos and crisis in its lifetime. We'll look at how technology and the current economic crisis have set the stage for the collision of traditional models and new digital possibilities. Noting that in periods of dramatic change, often the worst economic times become catalysts for our greatest innovations; we'll explore how creativity, authenticity and innovation will become our pathway to productivity, and how that platform should be harnessed, managed and shared.

General and Breakout Sessions will be conducted onsite in several of the soundstages on the lot. This year will again feature significant time for personal connection and networking, much of which will take place on the CBS “New York Street” set location featuring a media fair and networking events.

The entire event is sponsored by the Cinema and Media Arts Department at Biola University, one of the most effective and successful entertainment degree programs in the country. Located only 30 miles from the entertainment capital of the world, Biola attracts and supplies unprecedented access to industry professionals and opportunities, bringing an integrated standard of professionalism and Christian faith that is helping to change our world.



**Contact your FrontGate Media Representative**

**949.429.1000**

**[www.FrontGateMedia.com](http://www.FrontGateMedia.com)**



*"I wasn't prepared for how inspirational the Biola Media Conference would be to me. All those young people...with the Holy Spirit blazing brightly in their eyes! I was so moved. I felt such a sense of divine empowerment."*

- **Joe Eszterhas**, Hollywood Legend: Screenwriter of 16 films grossing more than \$1 billion at the box office, Author of *Crossbearer: A Memoir of Faith*, Biola Media Conference 2009 Keynote Speaker

*"This generation is visual, digital, and connected. Reaching this culture continues to be the greatest challenge ever faced. Our goal is to create a new strategy for reaching an image based generation."*

- **Ralph Winter**, Executive Producer *X-Men*, *X-2*, *X-Men: The Last Stand*, *Fantastic Four*, *Fantastic Four: Rise of the Silver Surfer*, and Co - Chairman of the Biola Studio Task Force

*"At The Biola Media Conference, the focus is on the real-life, practical issues of producing films and creating television and other media. Theoretical discussions are nice, but if you want to get your hands dirty and make a real difference, then this is the place to be."*

- **Phil Cooke**, President and Creative Director of Cooke Pictures, Founding Partner of TWC Films, and Co - Chairman of the Biola Studio Task Force.

*"Biola continues to emerge as the best place around for young Christian filmmakers to develop a unique point of view, and to become excellent at their craft."*

- **Scott Derrickson**, Director/Screenwriter of *Exorcism of Emily Rose*, Biola Alumnus ('89)

*"The Biola Media Conference is crucial resource for effectively bringing Christian thought into America's influential media culture. The quality of the conferences is exemplary."*

- **David McFadzean**, Wind Dancer Productions (Producer, *Home Improvement*, and *What Women Want* w/Mel Gibson)

*"The spiritual and practical importance of this conference should not be underestimated. Attendees hear wisdom from accomplished professionals who care about them. Discussions are started and major deals have been made as a direct result of this event."*

- **Scott A. Shuford**, Founder/CEO of FrontGate Media & Principal at Creator Leadership Network, *My Broken Palace*, and *Extra Mile Merch*.

*"The Biola Media Conference is for many the first step to a career in Hollywood. I recommend it."*

- **Mark Joseph**, Founder/CEO of MJM Entertainment Group & Bully Pulpit! Records, Producer, *Monkey Trial*. Producer, *Passion of The Christ* Songs CD, columnist for FoxNews.com.

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## THE TOP EXECUTIVES & SPEAKERS IN ENTERTAINMENT

Each year's event features top speakers from all aspects of the industry. Surprise guests frequently appear to speak and attend each year. A partial speaker list from previous conferences includes...

MARK ZORADI	President of Disney Motion Picture Group
SIMON SWART	Executive VP for FOX Home Entertainment
TODD KOMARNICKI	Producer, Elf, Meet Dave
SCOTT DERRICKSON	Writer/Director, The Exorcism of Emily Rose
RALPH WINTER	Executive Producer, X-Men, Fantastic Four, X3
STEVE MCEVEETY	Producer of Passion of the Christ, Braveheart, We Were Soldiers
SHERRI SHEPHERD	Actress: The View, Everybody Loves Raymond, The Jamie Foxx Show
MIKE KLAUSMAN	President of CBS Studio Center
BRIAN BIRD	Executive Producer, Touched By An Angel, The Last Sin Eater
ARTHUR ANDERSON	Producer/Director, Face Off, Mission Impossible II, MI:3
DARREN GRANT	Director, Diary of a Mad Black Woman
LORI MCCREARY	Producer/CEO of Revelation Entertainment with Morgan Freeman
STEPHANIE FREDERIC	Producer/Director for Black Entertainment Television
KEN WALES	Producer, Amazing Grace
DEAN BATALI	Executive Producer/Writer, That 70's Show
TERRY BOTWICK	Producer/CEO of Thunderpoint Studios
PHIL COOKE	Founding Partner of TWC Films, Producer/Director of Cooke Pictures
CHUCK SLOCUM	Exec. VP - Writer's Guild of America; Chair. Act One



Todd Komarnicki



Phil Vischer



David Kinnaman

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## AUDIENCE

The 2010 Biola Media Conference exposes your organization to an audience of producers, directors, writers, actors, pastors, academic leaders, musicians, technology managers, executives, and students.

This year's 16<sup>th</sup> annual event expects 600+ attendees again actively involved in every aspect and arena of film making, television production, news media, digital media, animation, music licensing, radio production, media management, financing and technologies.



Kurt Schemper  
Intervention

Scott Dunlop  
Real Housewives OC

Kay Sumner  
Dog Whisperer

Will Bigham  
Fox's On The Lot

Lisa Swain  
CMA Professor

## EVENT PARTNERSHIPS

**SPACE CLOSES: FRIDAY, APRIL 16**

It's a radical, brave new world in Hollywood. The Christian community has finally been discovered, as both producers and consumers, creating nothing less than a complete revolution in media. There has never been a better time for your company to get involved and reach these influential individuals in the entertainment industry. Be a part of the Biola Media Conference!

With partnership options starting at only \$375, there's something here for any company at any level. Key event partners receive the highest degree of visibility and appreciation for their commitment to the Biola Media Conference. Packages include the following: (Scroll down for additional details on each individual partnership package.)

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**SUMMARY**

Keynote Partner Package	\$2995	Registration Bag Partner	\$375
Producer Partner Package	\$1975	VIP Speakers Bag Stuffer	\$475 per item
Exclusive Film Venue	\$3200	Bag Stuffer - Attendees	\$475 per item
VIP Dinner Sponsor	\$1975	Lanyards	\$375 +lanyards
Snack Bar & Registration Hosts	\$1775 ea	Session Guide Ads - 3 sizes	See Below
Coffee Sponsor	\$1500	Vendor Exhibit Booth	\$675
Commercial Spot up to 60s	\$675	- incl. 2 free admissions/lunches (\$400 value)	
Table Toppers	\$575	Vendor Exhibit Booth	\$475
Pen Sponsor	\$475 +pens	- incl. 1 free admission/lunch (\$200 value)	

**EVENT PARTNER DESCRIPTIONS:**

**Keynote Partner Package \$2,995**

- Up to 60 second commercial shown in a General Session
- Supply your item for inclusion in the conference registration bag
- Supply your item for inclusion in the VIP registration bag
- Logo presentation on General Session screens
- Logo in all print, web, and email media promotional materials
- Public introduction and appreciation for your support
- Four (4) conference registrations including lunches
- Two tickets to the exclusive Post Production Evening Dinner w/ Speakers
- Full page ad in the Session Guide
- Vendor Exhibit Booth on street set

**Producer Partner Package \$1,975**

- Full page ad in the Session Guide
- Supply your item for inclusion in the conference registration bag
- Logo presentation on all General Session Screens
- Public Announcement during the program
- Logo in all print, web, and email media promotional materials.
- Two conference registrations including lunch

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**Coffee Bar & Registration Hosts**                      \$1,775    TWO AVAILABLE

- “Your Name” Snack Bar - Host Signage for entire day
- Signage at Registration
- Full page ad in the Session Guide
- Supply your item for inclusion in the registration bag
- Vendor Exhibit Booth next to Coffee Bar on New York Street set
- Logo in all print, web, and email media promotional materials
- Two conference registrations including lunch

**Pastry & Cookie Bar Host**                                      \$1,500

- “Your Name” Snack Bar - Host Signage for morning and afternoon
- Full page ad in the Session Guide
- Supply your item for inclusion in the registration bag
- Vendor Exhibit Booth near to Snack Bar on New York Street set
- Logo in all print, web, and email media promotional materials
- Two conference registrations including lunch

**Commercial Spots**    \$675

- Your 60 second spot shown at ONE of the following times: Opening Keynote, Mid-Morning Keynote, or Final Keynote Sessions.

**Table Toppers**    \$575

- Supply your artwork and we’ll print a table topper for all tables in multiple locations throughout the New York Street set area where lunch and the networking sessions will take place.

**Pen Sponsor**    \$475 + 625 pens

- Supply your pen for all attendees to use all day long in note taking and personal networking.

**Registration Bag Partner**    \$375

- Supply 625 of your bag to be given to every conference attendee at registration.
- Include your own bag stuffer in the bag.

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**Bag Stuffer - Attendees** \$475 per item

- Supply your item for inclusion in the Biola Media Conference registration bag given to all attendees.

**VIP Speakers Bag Stuffer** \$475 per item

- Supply your item for inclusion in 125 VERY EXCLUSIVE gift bags provided by the Biola Media Conference to VIP Guests and Speakers both at the conference and the VIP dinner.

**Lanyards** \$375 plus lanyards

- Supply 625 lanyards to be given to all conference speakers and attendees at registration.

**Session Guide Advertisements:**

The Session Guide is a beautiful, 4 color layout printed on high quality paper and serves as the attendees' guide to the entire Biola Media Conference event. Attendees consult the Guide repeatedly throughout the day. Three options:

Two Page Spread \$575	Full page 8"X5" \$475	Half page 4"X5" \$375
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**Vendor Exhibit Booth** \$675  
- incl. 2 free admissions and lunches (\$400 value)

**Vendor Exhibit Booth** \$475  
- incl. 1 free admission and lunch (\$200 value)

- Skirted 8' table & chair provided.
- Two or one conference registrations including lunch.
- Electricity hook up provided. Bring your extension cords and electronics.
- Includes umbrella for the booth.
- On site internet access. (Please request user/pass.)
- Prepare to be outdoors. Sun care and jacket recommended. Can be breezy - strongly suggest something to hold down papers.

**Space Closes Friday, April 16**

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## Biola Media Conference 2010 Reservation Form

All information below is **REQUIRED** to reserve your promotion. Please complete and fax to 949-625-8288, or scan and email to [CmediaC@FrontGateMedia.com](mailto:CmediaC@FrontGateMedia.com), or mail to the address below.

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ P.O. Number (if applicable) \_\_\_\_\_

E-mail \_\_\_\_\_ Signature: \_\_\_\_\_

**Please indicate your selections with an "X" below.**

**Keynote Partner Package**                      **\$2995**

Name 1    Name 2

Conference & VIP Dinner Attendee Name: \_\_\_\_\_

Conference only Attendee Name: \_\_\_\_\_

Cell Phone #'s: \_\_\_\_\_

**Producer Partner Package**                      **\$1975**

Conference Attendee Name: \_\_\_\_\_

Cell Phone #'s: \_\_\_\_\_

**Film Venue**    **\$3200**

Conference & VIP Dinner Attendee Name: \_\_\_\_\_

Cell Phone #'s: \_\_\_\_\_

**VIP Dinner Sponsor**                                      **\$1975**

Conference & VIP Dinner Attendee Names: \_\_\_\_\_

Cell Phone #'s: \_\_\_\_\_

Conference & VIP Dinner Attendee Name: \_\_\_\_\_

Cell Phone #'s: \_\_\_\_\_

**Coffee Bar & Registration Hosts**                      **\$1775**

Conference Attendee Name: \_\_\_\_\_

Cell Phone #'s: \_\_\_\_\_

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**Snack Bar Host** **\$1500**      Name 1 \_\_\_\_\_ Name 2 \_\_\_\_\_  
 Conference Attendee Name: \_\_\_\_\_  
 Cell Phone #'s: \_\_\_\_\_

**Commercial Spot, up to 60s** **\$675**

**Table Toppers** **\$575**

**Pen Sponsor** **\$475 + 625 pens**

**Registration Bag Partner** **\$375 + 625 bags**

**VIP Speakers Bag Stuffer** **\$475 per item**      **ITEM:** \_\_\_\_\_

**Bag Stuffer - Attendees** **\$475 per item**      **ITEM:** \_\_\_\_\_

**Lanyards** **\$375 + 625 lanyards**

**Session Guide Ads – select a size...**

Two Page Spread \$575       Full page 8"X5" \$475       Half page 4"X5" \$375

**Vendor Exhibit Booth** **\$675** - incl. 2 free admissions/lunches (\$400 value)

Conference Attendee Name: \_\_\_\_\_  
 Cell Phone #'s: \_\_\_\_\_

**Vendor Exhibit Booth** **\$475** - incl. 1 free admission/lunch (\$200 value)

Conference Attendee Name: \_\_\_\_\_  
 Cell Phone #: \_\_\_\_\_

**Upon receipt of your reservation, you will receive an invoice and delivery instructions within 1 week.**

**Terms:** Delivery instructions and deadlines will be provided separately. All rates are net rates. Invoice will come from FrontGate Inc. All payments should be made by check payable to FrontGate Inc. per payment terms as provided solely by FrontGate Inc. Reservations are non-refundable and non-cancelable as of our receipt of this signed agreement. Media vehicle reserves the right to require content edits appropriate to their audience or to decline ad content at their discretion. It is your responsibility to review invoices immediately for accuracy and to pay by the due date indicated. Past due invoices incur 1.75% interest on unpaid balance per month and due upon receipt, with a minimum charge of \$15. As with all interest payments, payments received from advertiser will be applied to interest due prior to reduction of balance principle. Bounced checks result in a \$35 fee. If collection is necessary, client agrees to pay all collection costs and attorney fees.

**Please return this form via fax to 949.625.8288 or scan and email to  
 CmediaC@FrontGateMedia.com.**

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